



lotusTM
CANNABIS CO.

INVESTOR PRESENTATION

CSE: J OTC: LTTSF FRA: LV9

NOVEMBER 1, 2021

FORWARD-LOOKING STATEMENTS



LOTUS
VENTURES INC.

lotusTM
CANNABIS CO.

This presentation was constructed by Lotus Ventures Inc., the publicly traded entity which owns and operates the premium cannabis brand Lotus Cannabis Co.TM The Company is listed on the Canadian Securities Exchange under the symbol J. This presentation includes certain statements and financial projections that are not descriptions of historical facts but are forward-looking statements. Such statements and projections include, among others, those concerning our expected financial performance and strategic and operational plans, our future operating results, our expectations regarding the market for medical and recreational cannabis products, our expectations regarding the continued growth of the medical and recreational cannabis market, as well as all assumptions, expectations, predictions, intentions or beliefs about future events. Users are cautioned that any such forward-looking statements are not guarantees of future performance and that several risks and uncertainties could cause our actual results to differ materially from those anticipated, expressed or implied in the forward-looking statements. These risks and uncertainties have not been documented or mentioned in this document nor other communications made by the company. The words "believe," "expect," "anticipate," "project," "target," "optimistic," "intend," "aim," "will" or similar expressions are intended to identify forward-looking statements. All statements other than statements of historical fact are statements that could be deemed forward-looking statements. This presentation is for informational purposes and not a recommendation to buy or sell securities of the Company. The Company assumes no obligation and does not intend to update any forward-looking statements, except as required by law.





OUR VISION

To be a national premium cannabis brand recognized for the top products, growers and facility design.

OUR MISSION

Passionately deliver the best possible cannabis experience in Canada.

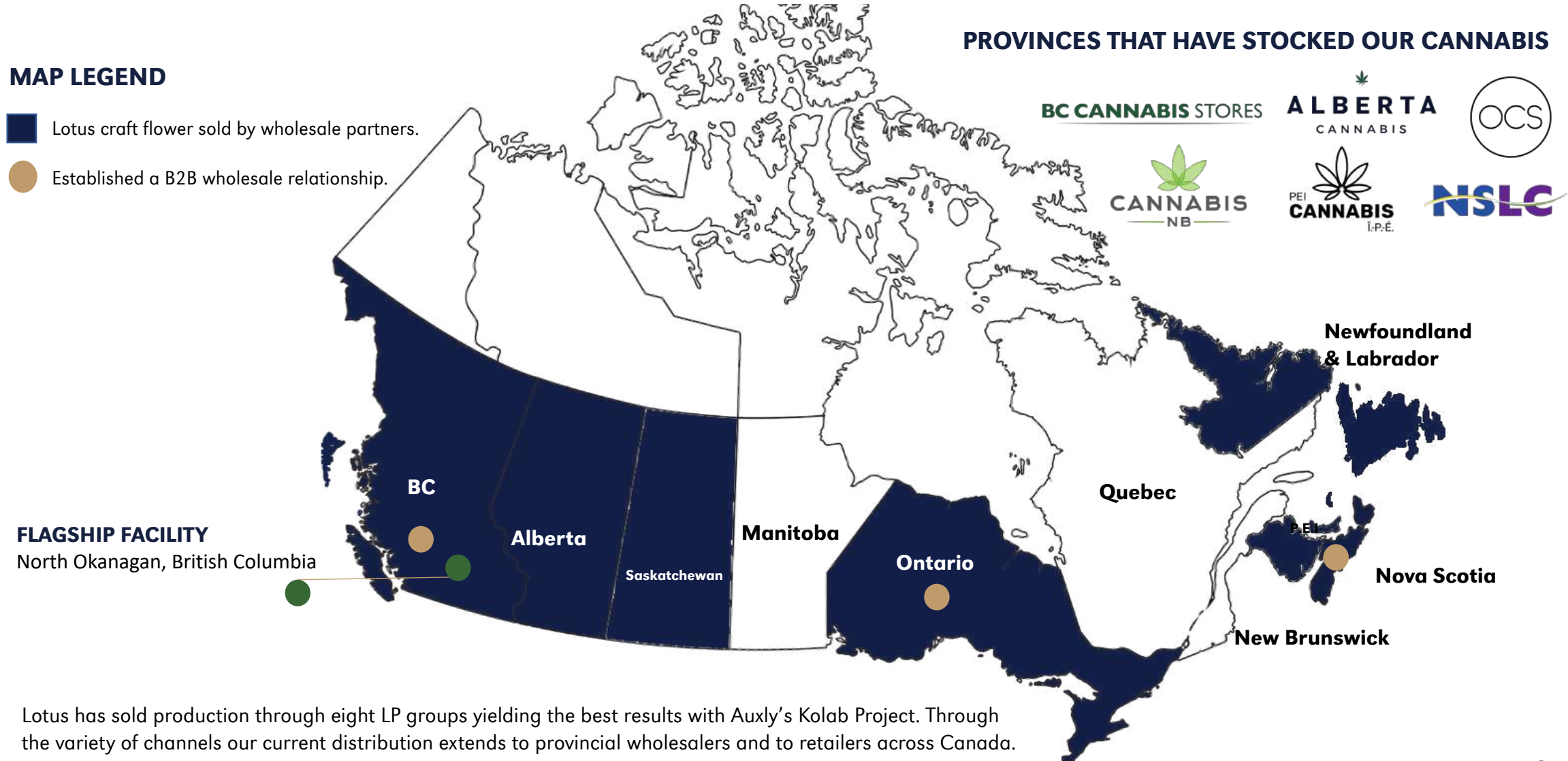
DISTRIBUTION CHANNELS THROUGH MULTIPLE LP'S



MAP LEGEND

- Lotus craft flower sold by wholesale partners.
- Established a B2B wholesale relationship.

PROVINCES THAT HAVE STOCKED OUR CANNABIS



FLAGSHIP FACILITY

North Okanagan, British Columbia

Lotus has sold production through eight LP groups yielding the best results with Auxly's Kolab Project. Through the variety of channels our current distribution extends to provincial wholesalers and to retailers across Canada.

GROWING PREMIUM FLOWER



OUR EXCLUSIVE GENETIC PORTFOLIO

Over 200 strains were imported with unique THC and terpene profiles for consumers sourcing high-quality dried flower products.

PROPRIETARY HANG DRY, HAND TRIM PROCESS

Complete care from start to finish. Our team has experience throughout the whole cultivation process and understands the technicalities experienced consumers look for in their cannabis.

CONSISTENTLY FRESH TESTING RESULTS

Our cannabis is grown without the use of pesticides or sprays. Consistently testing next to the highest quality flower in the Canadian industry.



CONSTRUCTING SPECIALIZED FACILITIES



PURPOSE-BUILT FOR GROWERS

We're experts in flower cultivation and designed our facility to perform at the maximum level increasing yields, quality and consistency.

DESIGNED WITH CRAFT QUALITY IN MIND

To provide consumers and provincial distributors with a consistent and fresh supply, we integrated several "small-batch" grow rooms in our facility enabling our team to produce quality and quantity.

CONTROLLED ENVIRONMENT AGRICULTURE

A technology-based approach to cannabis cultivation. Indoor facilities provide precise environmental control year-round for the temperature, humidity and CO2, while optimizing the use of water, energy, capital and labour.



CULTIVATING STRONGER TOGETHER



BEST-IN-CLASS OPERATORS

We combine decades of experience on the cultivation side with decades of experience in commercial real estate development, construction, corporate finance and sales and marketing.

SOURCING THE RIGHT GENETICS

We hand selected all 229 cultivars originally imported when we received our cultivation license. Our group is fluent in what's trending in cannabis and what consumers are looking for next.

PASSION FOR THE PLANT

Our growers care more than the rest, and our detailed production process allows us to be hands on while giving each individual plant the attention it needs to thrive.



EXPANDING IN THE NORTH OKANAGAN



LOCATION

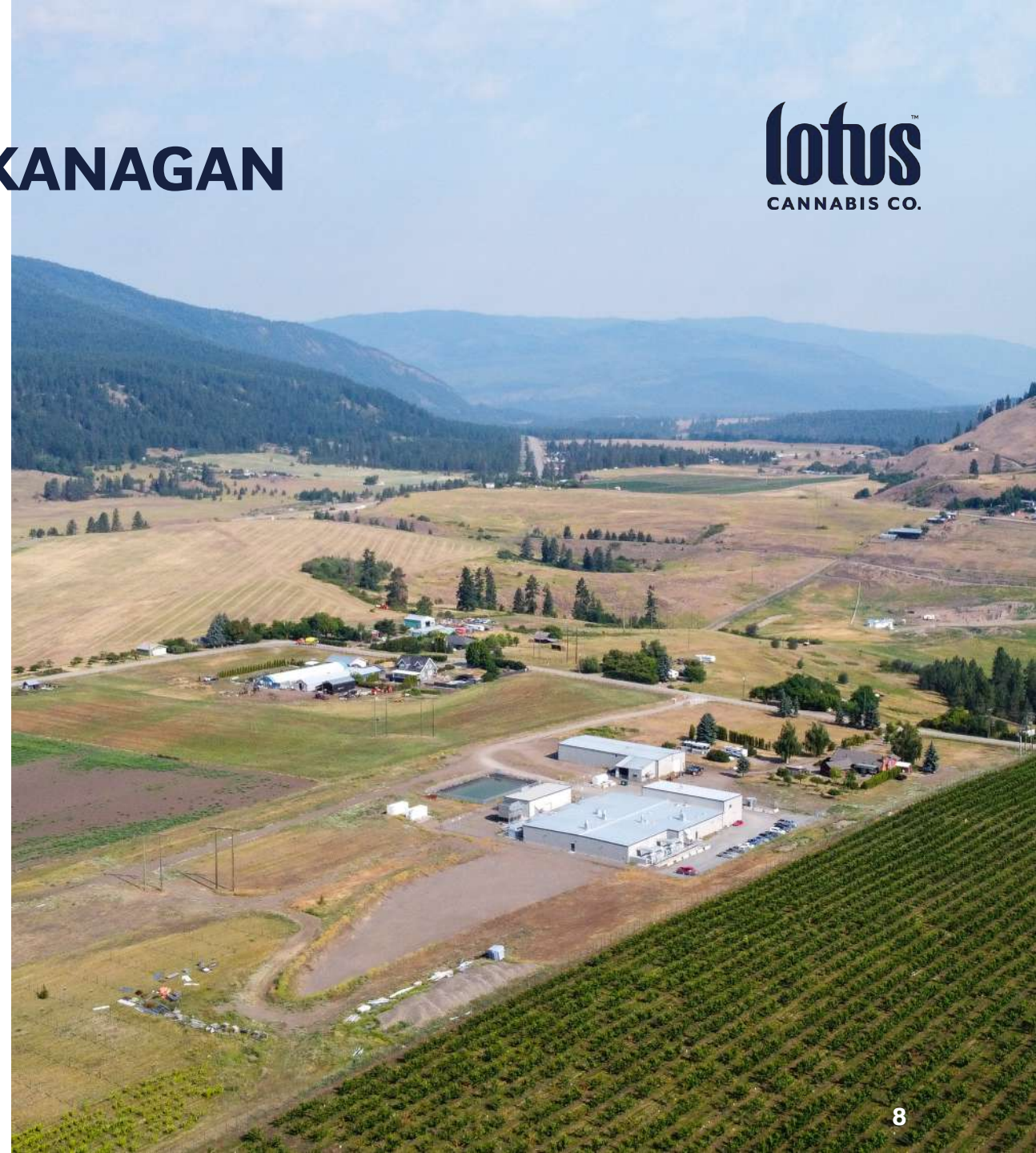
Wholly owned 23-acre property and building near Armstrong, B.C. with access to low-cost hydro, water and privacy.

PHASE 1

22,500 square feet yielding 2,000+ KG per year.

PHASE 2 EXTENSION

Building permits have been approved by local officials for an additional 30,000 square feet, adding up to 5,000KG per year.

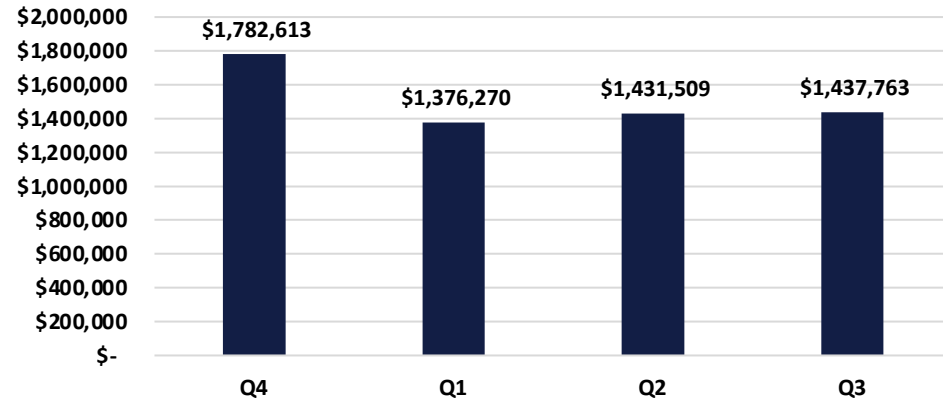


FINANCIAL PERFORMANCE

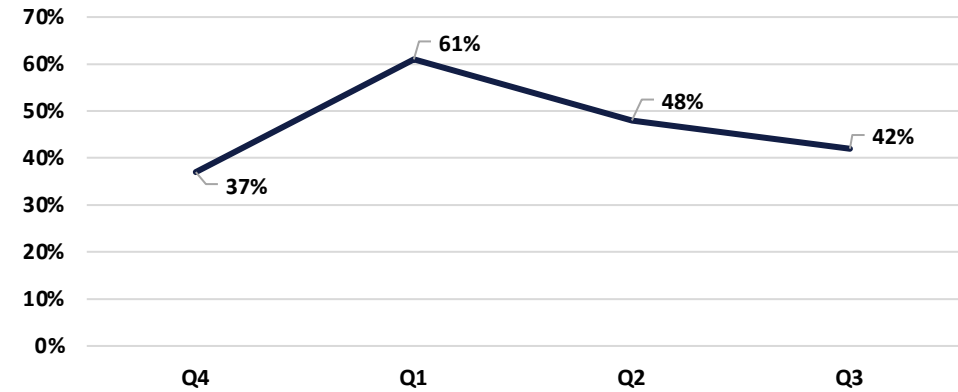
LAST 4 QUARTERS



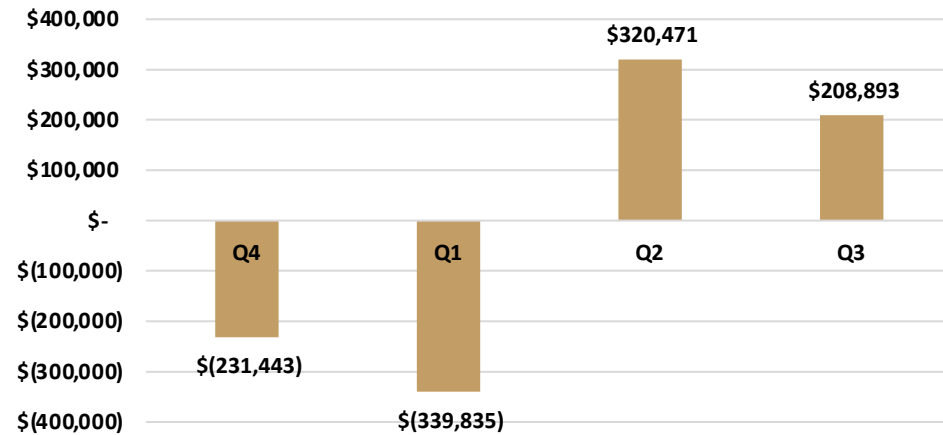
REVENUE



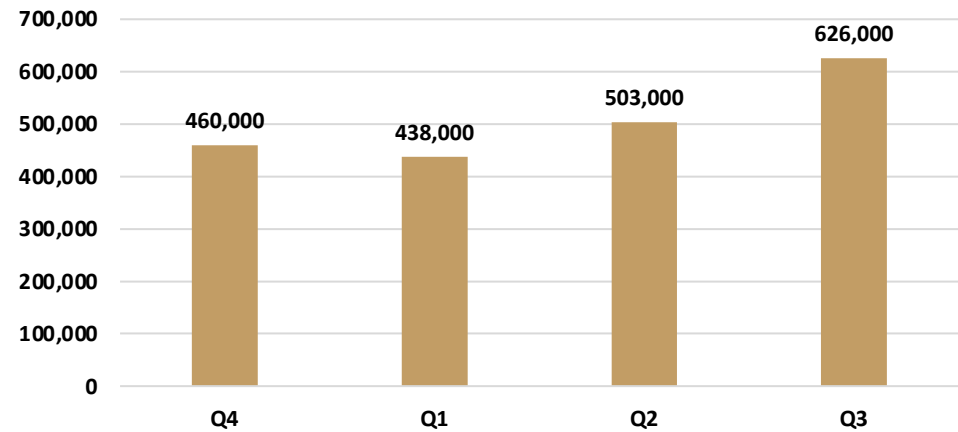
GROSS MARGIN



NET INCOME



GRAMS SOLD



MILESTONES - SUMMARY



- Lotus has been listed on the Canadian Securities Exchange since December 2014.
- Obtained a Standard Cultivation, Standard Processing and Medical Sales license from Health Canada.
- Raised over \$17M CAD in equity financings and no commercial debt.
- Acquired a 23-acre farmland property in Spallumcheen, B.C. to construct a high-quality purpose-built and scalable facility.
- Designed, built and commissioned a proprietary 22,500 square foot production facility.
- Sold over \$8.5MM CAD of cannabis to date.
- Completed 60 consecutive harvests averaging 70,000 grams per harvest.
- Since launching the Lotus Kalifornia strain in 8 provinces across Canada, it has reached one of the top 10 selling strains in multiple provinces including, Ontario, Alberta, and New Brunswick.
- The company has maintained a consistent production cycle to date with a harvest every two weeks.
- Strong financial performance reporting positive EBITDA and net income in Fiscal 2020 and in several quarters to date.

SHARE STRUCTURE



OUTSTANDING SHARES	OPTIONS	WARRANTS
89,969,799	9,350,000 ¹	41,580,190 ²
FULLY DILUTED	SHARE PRICE	MARKET CAP
140,899,989	\$0.12 ³	\$11M

1. Weighted average exercise price of options \$0.26
2. Weighted average exercise price of warrants \$0.38
3. As of November 1, 2021



MANAGEMENT TEAM

DALE MCCLANAGHAN

President,
Chief Executive Officer

Dale is a businessperson who has been at the helm of 7 different companies. Currently, Mr. McClanaghan occupies the position of President, CEO & Non-Independent Director at Lotus Ventures, Inc., President at McClanaghan & Associates Consulting Ltd., Chairman at Granville Island Trust, and President, CEO, Secretary & Director at BCM Resources Corp. In the past Mr. McClanaghan occupied the position of Chairman for Vancouver City Planning Commission, President & Chief Executive Officer of Petaquilla Minerals Ltd. and President & Chief Executive Officer for Vancity Enterprises Ltd.

CARL CORREIA

Chief Operating Officer

Carl's invaluable experience includes over 15 years in medical marijuana environmental design, control implementation, and cultivation. He holds a certification in Quality Assurance for Medical Marijuana, Good Production Practices, and Security for Operating Commercial Medical Marijuana Facilities. Carl has held multiple designated grower for medical patients' licenses and has over 16 years of experience in electrical contracting and installation. His experience has resulted in the meticulously detailed facility design, developed with the help of a talented team of engineers and industry experts.

JASON BROWN

Head Grower

Jason has spent most of his adult life pursuing perfection in the cultivation of cannabis. As a long-time licensed cultivator, Jason has refined his skills to enable him to expertly coax the best attributes out of the plant for the adult use recreational market. Jason is known for his ability to source rare genetics in the local cannabis community and develop his own blockbuster phenotypes from new and old seed stock.

TRACY EDWARDS

Quality Assurance Manager

Tracy holds a Biological Sciences Technology Diploma from Northern Alberta Institute of Technology with a concentration in laboratory and research. She has 22 years of quality assurance experience in the Food & Beverage industry, which is particularly well-suited to our operation and facility, given that the quality assurance issues that are applicable to the brewing industry have many similarities with the QA issues in the cannabis industry. Tracy has worked with Lotus throughout the Health Canada licensing application process and the build of the facility to ensure compliance with the GPP (Good Production Practices) portion of the Cannabis Regulations.

JARROD STINN

Quality Assurance

Jarrold double majored in Chemistry and Biology and leverages his extensive scientific knowledge in multiple divisions at Lotus, including quality assurance, genetic selection and breeding.

BOARD OF DIRECTORS



DALE MCCLANAGHAN

Director

Refer to above.

CARL CORREIA

Director

Refer to above.

SIMON DAVIE

Independent Director

Simon Davie is a certified Project Management Professional with expertise in social purpose real estate. He currently serves as the COO and Managing Partner for the Terra Group of Companies, with over \$600 Million in assets under development.

MAURICE CREAGH

Independent Director

Maurice Creagh, a long-term construction executive and an early investor in Lotus, was a co-founder of Ventana Construction which has grown to annual construction volumes in the range of \$300 to \$600 million. Now semi-retired, Maurice Creagh continues to be active as an advisor on development and construction to municipalities, developers and investors. Maurice has been a director of several companies and a director of the Independent Contractors and Business Association of BC (ICBA) from 1998 to 2006.

ALBERT DUWYN

Independent Director

Albert Duwyn is the past Owner/President of IRC Building Sciences Group Inc. In November 2020, Albert sold IRC to a Forensic Consulting Engineering firm in the US. Mr. Duwyn purchased IRC in 1991 and originally had 4 employees. Over the years he diversified the Engineering service offerings, made key acquisitions and grew the company to 14 offices across Canada, 170 employees and \$25 million in annual sales.



INVESTOR RELATIONS

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STOCK SYMBOLS

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